

**Human Race Movement's
Embrace HD
Campaign Proposal**



Presented by:

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www.HumanRaceMovement.com

"I think this proposal is fantastic. It speaks at a level HS students can understand but does not patronize- rather, it challenges and edifies." - *A School Social Worker*

Greetings

Hello Reader,

My name is Anthony Coleman. I'm the founder of *HRM's Embrace HD Campaign*. For a long time, it's been my passion to make a positive impact in our society and with my *Campaign*, I believe I will do just that! Since the youth are my target audience, I want to present my *Campaign* to middle/high school students with the hope of encouraging them to have HD (*Human Dignity*)!

I made this proposal to share with those who might be interested in working with me on this project. I hope you will continue to read and possibly become a partner!

Thank you for your time and I really hope to hear from you soon.

All the best,

Anthony Coleman



Mission & Vision

The Mission:

To encourage others to establish a foundation of human dignity by explaining the *What, Why, and How* of HD!

- *What is human dignity?*
- *Why is human dignity important?*
- *How can we achieve human dignity?*

The Vision:

To live in a nation where we honor our humanity, regardless of our differences. Once we do, we'll feel responsible to care for, respect and forgive one another. This will lead us to peace & unity while leading us away from racism & hate.

HRM's Embrace HD Campaign Poster:

Let's Embrace HD!

What?:

- Embrace HD! (*Human Dignity*)

Meaning: "To honor our humanity, regardless of our differences."

Why?:

1. The goal is *Peace & Unity*.
2. Love is *the way to Peace & Unity*.
3. We, as humanity, have the ability to love.

How?:

- Embrace the 3 Good Acts of Love!

1. Be Respectful to one another. (*Do not be disrespectful.*)
2. Forgive one another. (*Do not hate.*)
3. Seek Justice for wrongdoing. (*Do not be indifferent.*)



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HRM's Embrace HD Campaign in ACTION!

Step 1. (*While wearing my anti-racism sign*) How is everyone doing? Alright, before I introduce myself, I have two quick questions I want to ask: 1. How many of you agree with my sign? Please raise your hand. In that case, what should you say? (A: *One Love!*) 2. How many of you are human beings? Please raise your hand. Look around and keep that in mind.

Allow me to introduce myself. My name is Anthony and I consider myself to be a HRM Activist. HRM stands for Human Race Movement, which is the name of my campaign, and as a HRM Activist, my mission is to encourage others to Embrace HD.

(Ask students) Can anyone guess what HD stands for? I'll give you a hint: It does not mean High Definition.

HD stands for Human Dignity, and I believe as human beings, we are ALL meant to embrace human dignity! Why? Because if we did, racism & hate wouldn't exist. I'll prove it! Let's talk about the What, Why, and How of HD!

Step 2. Now, the What, Why, and How of HD represents 3 questions: 1. *What is human dignity?* 2. *Why is human dignity important?* 3. *How can we achieve human dignity?* Before I share the answers to those questions, I want to first ask you the What of HD.

(Ask students) What is human dignity? (*Have students come up with their own answers.*)

(Show Poster) Okay. These are the answers to the What, Why, and How of HD! Let's go through each of them.

(After reading What) To explain further, I want to share an anonymous quote with you.

Quote, "Human dignity is the idea that all human beings should be treated with love and respect simply because we're human, regardless of race, gender, age, nationality, culture, wealth, sexuality, education, religion, etc." End quote.

As human beings, it is our responsibility to recognize and appreciate the humanity of ourselves and others, despite our differences. Our differences are irrelevant because we're all human and if we're to Embrace HD, then we must honor our humanity!

.....But why? Why should we Embrace HD?

(After reading 1. Why) Why is peace & unity the goal? Because if we achieve peace & unity, then racism & hate would cease to exist. Both cannot exist at the same time. It's either one or the other. It's either peace & unity OR racism & hate, and since we have a choice, which one should we choose? (A: *Peace & Unity!*)

(After reading 2. Why) Why love? Because love represents goodness, and obviously goodness will lead us to peace & unity.

(After reading 3. Why) Love is what makes our humanity more important than our differences! It's because of love that we can achieve peace & unity! It's because of love that we can end racism & hate! It's because of love that we must Embrace HD!

.....But how? How can we Embrace HD?

Step 3. *(After reading How)* Okay, I'm going to explain each Good Act and after each one, I'll ask you a question about it. Let's do this!

1. Be Respectful- Be considerate of others. Do not be disrespectful, even during a disagreement. There's nothing good about disrespect. *Quick question: If someone disrespects you, do you have to disrespect them back? (A: No! You should find a respectful way to handle the situation. For example, if someone calls you ugly, just say "That's your opinion.")*

2. Be Forgiving- Do not hate anyone. Hate will not lead to peace & unity. If someone does something wrong to you, dislike the action, but don't hate the person. It might be hard, but as Martin Luther King Jr. said, "Hate cannot drive out hate, only love can do that." *Quick question: Should we forgive someone who doesn't ask for forgiveness? (A: Yes! Because we shouldn't hold on to hate.)*

3. Seek Justice- Seek to do what's right and fair. If you see something that's wrong and unfair, then do what you can to correct it. Do not ignore or be indifferent towards injustice. *Quick question: What's the difference between justice and revenge? (A: Revenge is fueled with hate, but justice is fueled with love.)*

These are the 3 Good Acts of Love, and if we want to Embrace HD, then we must embrace each one of these Good Acts!

Understand that to Embrace HD is a choice. A choice you can either accept or reject. Speaking of, I want to say something and I want you to tell me if it's true or false: "Rejecting human dignity allows racism & hate to exist." True or false? *(A: True! Because if human dignity is rejected, peace & unity is rejected as well.)*

Step 4. Okay, let's do a test. Although racism is my main focus, racism isn't the only issue that affects our humanity. Right now, I'm going to say a bunch of different situations and for each situation, I want you to tell me if human dignity (or HD) is being embraced. Say 'yes' if it is or 'no' if it isn't.

(Refer back to the Poster for each situation to see which Good Acts are being honored or violated.)

1. A girl who hates herself because of her past mistakes.
2. A black guy who loves his family, but is racist towards white people.
3. A girl who refuses to judge someone based on their looks.
4. A guy who beats up someone for making fun of him.
5. A girl who apologizes after she said something hurtful to someone.
6. A guy who stands up for someone being bullied.

7. A girl who speaks up when someone mistreats her.
8. A guy who thinks it's okay to use girls for sex.
9. A girl who bullies others because she wants to look cool.
10. A white guy who rejects his racist upbringing.

Step 5. Have an open discussion/Q&A with students.

A potential question to ask students #1: What other Good Acts of Love could we add to the list? *(ANSWER: Have Compassion, Be Honest, Have Integrity, Be Wise, Have Courage, Be Humble, Be Kind, etc.)*

A potential question to ask students #2: Are parents responsible to teach their children to have human dignity? *(ANSWER: Yes! The foundation of human dignity must be established and taught within families! We must continue to strive for peace & unity throughout the future generations!)*

A potential question to ask students #3: Do you have to be perfect to have human dignity? *(ANSWER: No! We will make wrong choices, but that's why Good Acts such as Forgiveness and Justice exist. Whenever we trip and fall, we don't just stay down. We strive to get back up and continue to move forward!)*

A potential question to ask students #4: What does it mean to love someone? *(ANSWER: To love someone means to honor their humanity by expressing good acts towards them. However, you won't honor others if you don't honor our humanity.)*

A potential question to ask students #5: Could having human dignity ever be considered wrong? *(ANSWER: No! Because love could never be wrong! Human dignity is only wrong to those who have rejected peace & unity.)*

Step 6. Give my short speech and my farewell.

**Before my farewell, I will ask students if any of them would like to be a HRM Activist. For those who say yes, I will give them a HRM wristband and my business card. I will tell them to check out my website for more information or to keep in contact. Also, I want to try to get a group picture with those students. (If possible, I would like to ask the teacher if I could post the first name and last initial of each of those students on my website to honor them!)*



My Short Speech:

"The goal is peace & unity! The goal is peace & unity! The goal is peace & unity!

But if that's the goal, then how can racism and hate exist?

Because we forgot the meaning of the one word that will always bring peace & unity!

What word is that? Well, it's actually kinda funny because the word is used by so many, and yet misunderstood by so many. The word is LOVE!

But what is love?

Love is goodness.

Love is an inspiration.

Love is a choice.

But what does love look like?

It looks like honesty.

It looks like respect.

It looks like kindness.

It looks like forgiveness.

Yes! Virtues are the acts of love!

And guess what?

We, as human beings, all have the ability to love!

Did you hear what I said?

We, as human beings, all have the ability to love! We all have the ability to show respect, to be honest, to care, to forgive, to have integrity, to strive for justice, etc. The ability to achieve peace & unity resides in us, in our humanity!

So, let me ask you.....

Do white people have the ability to love?

Do black people have the ability to love?

What about people who are gay?

What about people who are straight?

What about men?

What about women?

What about children?

What about adults?

Yes to all! No matter what our differences are, we are human, and just like how the responsibility of a firefighter is to put out fires, and the responsibility of a doctor is to heal the sick, and the responsibility of a police officer is to uphold the law, the responsibility of a human being is to embrace human dignity! So, let's all honor the humanity of ourselves and others! Let's all Embrace HD! *#OneTruth #OneLove #OneHumanity.*"

Contact Information

Thank you for being interested in *HRM's Embrace HD Campaign*.
If you have any questions or want more information:

Email (*Personal*): Arc2k5@aim.com

Website: www.HumanRaceMovement.com

*"Now is the time to lift our national policy from the
quicksand of racial injustice to the
solid rock of **human dignity**."*

- Martin Luther King Jr.

Please check out my book as well!

If interested, go to: www.HumanRaceMovement.com

